



Sustainable Living Armidale, P.O. Box 85, Armidale NSW 2350

Submission to the Australian Energy Market Commission  
Demand Management Incentive Scheme -- ERD0177

Members of Sustainable Living Armidale asked me to make a brief submission to the Australian Energy Market Commission. We support the proposed rule change because we understand it will provide electricity providers meaningful incentives to help their customers reduce peak demand, rather than build new infrastructure.

Demand management is clearly better for the environment and better for people's pocketbooks than the ever increasing practice of expanding and expanding. The proposed rule change should be good for everyone. Cleaner, smarter and more efficient energy use and local generation make sense. Positive incentives rather than punitive ones are usually more affective so we hope you adopt this rule change.

**WHO WE ARE:**

SLA (Sustainable Living Armidale, a Transition Initiative) is a broad-based community group, established in 2007 in response to the challenges of peak oil and climate change. We hold monthly public meetings drawing on the breadth of knowledge within Armidale, hold film viewings with discussions, hold a monthly information stall in the mall as well as dividing into interest groups -- food, energy, transport, education, community-- to promote local initiatives. This submission was proposed by our Energy Subgroup.

Patsy Asch  
7 March 2015