

RECEIVED 21 AUG 2013

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19 August 2013

Mr John Pierce
Chairman
Australian Energy Market Commission
PO Box A2449
Sydney South NSW 1235

Dear Mr Pierce,

Re: Proposed rule change: "Publication of zone substation data"

We are a specialist software vendor providing solutions for the Australian Electricity Market. Our NemSight software provides real-time surveillance and historical analysis of spot market data including prices, generation, constraints, bid stacks, interconnectors and many other data sets. Our NemSight software is used by over 40 companies in the market and we have in excess of 400 users.

Processing and presenting large volumes of data in a useful way is one of our key strengths. This capability is demonstrated in our software for example in the presentation of generator bid stacks over the last 13 years.

From discussions with our customers, I understand that they would find it extremely useful to have the substation data available to combine with other variables in our NemSight software.

I look forward to this data becoming available in the near future.

Regards,



Phil Sheppard
Managing Director
Creative Analytics Pty Ltd