

18 March 2015

Demand Management Incentive Scheme  
AEMC reference: ERC0177



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We have a government which is clearly prioritising fossil fuels over renewable energy. For a cleaner and more sustainable future we need to do everything we can to encourage more renewable energy. Individuals and companies who have invested in renewable energy should be rewarded for this investment, and energy companies who encourage this should also be rewarded. The *Demand Management Incentive Scheme* will do just this; making our energy market fairer for consumers.

I have invested in a 5kW system for my business and home, and this has reduced my power bills significantly. We have also taken steps to reduce our overall energy consumption. Despite this, fixed charges have increased, and Tasmania's feed-in-tariff has been reduced from a one-for-one 28 cents down to the outrageous lowest-in-country 5.6 cents.

With the limitlessly renewable energy from the sun it is important that power companies help more of Australia go solar. With feed-in-tariffs so low there is very little incentive to turn to solar. All energy consumers will benefit from this new rule and **I support it wholeheartedly.**

Yours sincerely,

A handwritten signature in black ink, appearing to read "Kevin Lyall", written in a cursive style.

Kevin Lyall  
[Kloud Multimedia](#)