

# Power of Choice Review Public Forum

**Supply chain interactions** 

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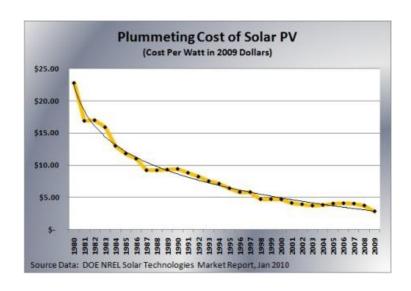
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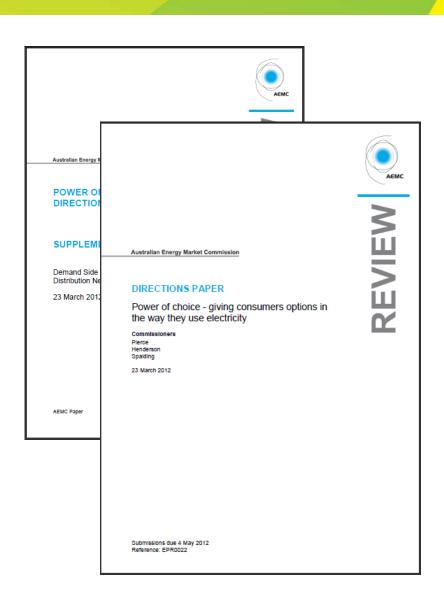
# **Demand Side Participation**



## FRAMING THOUGHTS...

- Demand management isn't just peak demand
- ► DSP must involve supply side participation
- Regulated supply chain will have competitors
- Critical path is the price path of storage





# Capturing value

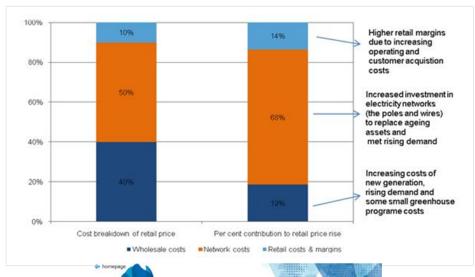


## **OVERCOMING BARRIERS**

## (Split incentives and free riders)

- ► Industry separation vertical separation
- Business separation decision making separation
- ► If industry cannot share value, new entrants will capture value

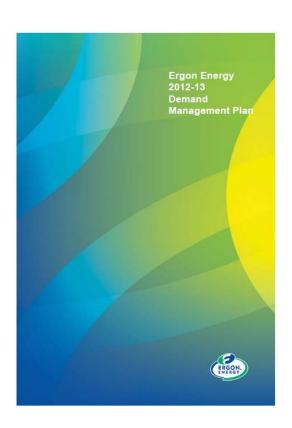
Figure 3: Electricity costs and their contribution to current price rises in 2010











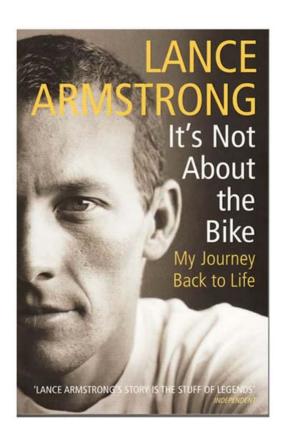
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## **COST REFLECTIVE PRICING**

- Its not (just) about the price: Our journey back to average demand
- Market failures information asymmetries and public goods (free riders)
- Tariff reform incentivising off-peak (or not)
- New market development and potential
  - Contracted demand (negotiated or mkt prices)





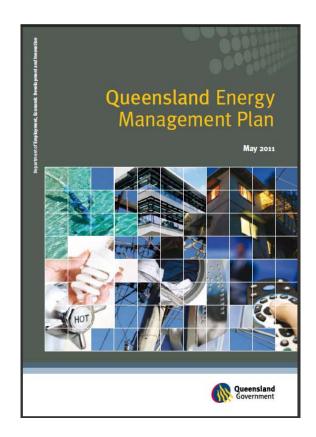
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## COORDINATION OPTIONS (QLD)

- Vertical integration (Ergon Energy: DNSP and Retailer + isolated generation assets) \$110M DM Program (plus Energex DM program)
- Owner customer integration owner funded DSP programs \$120M CSHS, \$60M Trial funding
- Dedicated resources managing unfamiliar risks





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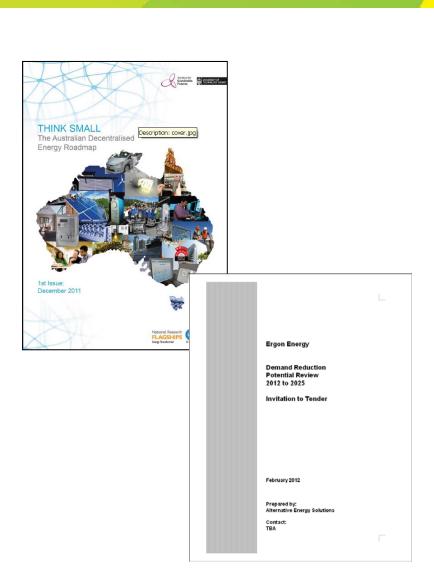
## **VALUING & FORECASTING**

#### **BENEFITS**

- Deferral benefits (planned & unplanned)
- Capacity benefits
- Long run aggregate/system growth benefits
- Capital availability premium?

#### **COSTS**

- Trial results
- Screening test benchmarks
- Detailed cost estimates
- ▶ OPEX vs CAPEX



# **Energy efficiency measures**

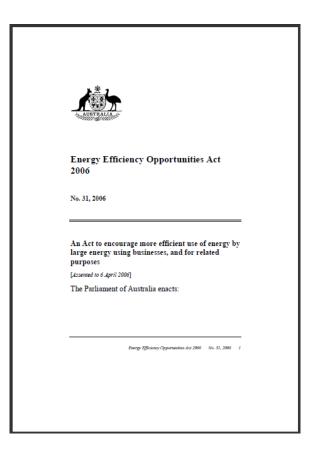


## **CONSIDERING INTERACTIONS**

- ► EE : DM ratio is key
- ► Multiple benefits to improve cases
- Duplication without alignment / information sharing needed
- Energy Efficiency funding and finance can be leveraged
- Joint funding opportunities







## Distributed generation



## **ENGAGEMENT & INCENTIVES**

- Its another DM option and should fit into the cost curves or solution stacks
- Development of consistent Demand Side Engagement Strategies
- Development of regulatory tests and procurement panels
- RIT-D more time and more projects may not develop solutions
- Developing market and price signals will stimulate engagement

